



Resumé

OBJECTIVE

To obtain a position as a full-time *Art Director or Creative Director* in Graphic Design, which would utilize my extensive knowledge and field experience in the print and web design arena.

SUMMARY OF QUALIFICATIONS

Proficient in the use of the latest versions of Adobe Photoshop, Illustrator, In-Design, Dreamweaver, Muse, Edge, FinalCut Pro, After Effects, Flash and Audacity amongst various other software. Creative, self-motivated and hard working designer and educator with the ability to generate fresh new ideas and work with diverse digital and print media including time-based animation and sound.

EDUCATION

Florida Atlantic University, Fort Lauderdale, FL, USA

Master in Fine Arts, Graphic Design, Spring 2010 (Honors)

Member of the National Scholars Honor Society

Member of the Golden Key International Honour Society

Florida Southern College, Lakeland, FL, USA

Bachelor of Arts, Graphic Design, May 2005 (Honors)

Minor in Art History

Dean's List, Fall 2004

Listed in Who's Who Among American Colleges and Universities, Fall 2004

EXPERIENCE

Lander University, Greenwood, South Carolina. August 2012 - present Assistant Professor of Art.

Currently teaching both introductory and advanced graphic design classes, which includes designing applications and mobile-ready responsive websites. Also teach classes such as History of Graphic Design and Bookmaking.

The Art Institute of Pittsburgh Online, 2010 - present Adjunct Professor of Graphic Design

Currently teaching graphic design classes which includes Portfolio Preparation, Contemporary Typography, Sustainable Design, Package design, Experimental Typography (utilizing Adobe After Effects), Design Principles, History and Analysis of Design, Design Applications, Advanced Typography and Information Graphics.

How Design University, Course Instructor. Summer 2015-present.

Currently in charge of setting up two new courses for How Design, dealing with Effective Communication and Building Effective Teams.

The Art Institute of Jacksonville, FL-July 2010 - 2012

Adjunct Professor of Graphic Design

Taught graphic design classes which included Designing for Mobile Devices, Print Production, Pre Press, Type Hierarchy, Type for the Web, Computer Concepts, Digital Grid, Image Manipulation, Advanced Image Manipulation, Digital Illustration, Layout Design and Digital Layout.

Miami International University of Art & Design-The Art Institute of Jacksonville Branch, FL. September 2010 - 2012. Facilitator, Master of Arts Degree Program in Design and Media Management.

This is an innovative 18-month program created specifically to advance the careers of creative individuals who wish to obtain administrative and lead positions in the field of Design and Media Studies. The course is based in Miami, with classes offered Online as well as both in the Tampa and Jacksonville ground campuses. Duties included facilitating the program as well as teaching classes both Online as well as in connected classrooms.

Studio Seyllan- September 2006-2010

Created and developed my online creative services business.

Client list included: Care on Call Home Healthcare, Blue Shark Optics, Maureen Whitehouse- book author, Soul Currency, Neil Enggist and The Renaissance NYC, LLC.

**Florida Atlantic University-Fort Lauderdale, FL- August 2007- May 2010
Professor, Principles of Visual Communications-Spring 2010.**

This was a studio/seminar course for upper level undergraduates, designed to increase visual creativeness and to develop an aesthetic, unique style. Projects included Package Design, Ad Design and Flash-based opening title sequences for movies.

Graduate Teachers Assistant for the Dorothy F. Schmidt College of Arts and Letters and the Department of Communication and Multimedia Studies. August 2007- May 2010

Worked with faculty to teach undergraduate classes in graphic design and multimedia courses. Designed posters, postcards and invitations for theatre productions as well as for art and design exhibitions.

Darden Restaurant Group- Orlando, FL-August 2005

Created interactive banners and designed menus and other print material for this company which manages restaurants such as Red Lobster, Bahama Breeze, Smokey Bones and Olive Garden.

Disney's Yellow Shoes Creative Group-Celebration, FL June-August 2005

Worked as an Interactive Production Artist, designing and making alterations to user based banners, emails, and other promotional material for Disney Cruise Lines, Disneyland and so on. Uploaded and maintained

banners on the Pointroll system. Became further educated on CTRs, affiliate programs, PPC and SEO online marketing methods. Worked with various servers and software. Handled backfile converted files in libraries within the company database.

EXHIBITS / COLLABORATIONS

Speaking Bodies, in collaboration with Dr. Hannah Park and the Lander Dance Company. November, 2014.

Created imagery for this performance held in Greenwood, SC. The dance explores—resonating and illuminating—the collective perceptions through bodies, visuals, and dialogue resulting in a poetic display that captures the quiet calm and serenity that one seeks both personally and in society through movement and visual collage.

Independent Study, Greenwood, South Carolina. October 2013.

Faculty art exhibition held at The Arts Center in Greenwood during October 1-31st. Displayed several new works created during 2013.

Dishing it Out in Greenwood, Greenwood, South Carolina. Fall 2012

Designed and submitted my own plate to this event, which is a unique and artistic local event to raise awareness and support for Greenwood's Upper Savannah Care Service. This is a non-profit organization whose mission is to coordinate medical, support, and primary/secondary prevention services, empowering people with HIV/AIDS and their families to make informed decisions regarding care and services.

Intersection: Creative works of Lander Art faculty, Greenwood, South Carolina.

Art show/exhibition held at Lander's Monsanto Gallery from February to March of 2013.

Second Avenue Studio, Florida Atlantic University, 2010

MFA Thesis Exhibition

Studio 728, Florida Atlantic University, 2008

FAU Broward Juried Student Exhibition—Honorable Mention award.

Melvin Art Gallery, Florida Southern College, 2005

Installation for senior show, "Seyllan", an organization working to "Restore Sri Lanka's Lost Art".

PROFESSIONAL SERVICE

Lander University, Fall 2012-present.

Created and designed a device-ready website for the Lander University's Visual Art Department.

Serve as a faculty advisor the student group the Art Alliance.

Design posters and postcards for the Music, Theatre and Dance Departments on campus.

Serve as a Peer Evaluator for faculty on campus.

Member of the Student Publications Committee

Serve at Open House events and travel to other events in order to promote the program and recruit prospective students.

The Fifth Annual Peace Studies Conference. Champion Peace! 2012. Designed a series of logos for the Peace Conference, from which one was selected by organizers. This logo will be copyrighted and used for promotional materials for future conferences.

The Fifth Annual Peace Studies Conference. Champion Peace!. Speaker for the Fifth Annual Peace Studies Conference held at Lander.

Gallery Openings and Receptions, 2012-present. In charge of ordering refreshments for art openings.

Served as Juror:

2013 Scholastic Art & Writing Awards, Monsanto Gallery, Greenwood, SC.

2013 Greenwood Artist Guild Show, Greenwood, South Carolina.

2012 Scholastic Student Art Show, Greenwood, South Carolina.

2012 Multi-Guild Juried Art Exhibition, Greenwood Art Council. Invited to serve as a juror for 2D design for this prestigious event.

EXTENDED WORK EXPERIENCE

Singapore Informatics Computer Institute- Kandy, Sri Lanka- September-December 2006

Visiting lecturer. Instructed a Web Development course. Assigned exams in Internet theory as well as grading actual projects constructed using Dreamweaver and Flash. This institute consisted of 450 branches spread over 42 countries, and is a leader in IT training.

Vista Advertising and Business Consultants- Colombo, Sri Lanka- August 2006. Hired freelance to redesign company's website, appropriating a more updated and modern image for the business.

Zion Garden Entertainment- Orlando, FL- May 2006

Designed brand identity for Orlando based entertainment company, with a mission to "Promote, Produce and Pioneer" music. Designed business cards, letterheads and other promotional material.

Aspire Home Loans- Sparta, NJ- March-July 2006

Was hired freelance to completely brand and design collateral material such as a logo, business cards, letterheads and so on for this New Jersey based home loan company.

The Haitian Museum of Art and Culture- Orlando, FL- October- December 2005. Worked on a contract basis to maintain and keep website updated. Created additional web pages and designed invitations and fliers for art exposé and gala held in December '05. Also took digital photographs of art shows and events for the website.

Designs by Rachelle- Orlando, FL- November 2005

Worked on various assignments as a freelance designer for clients, created logos, vector images for flash animation, web site design and redesign etc.

Scitec Nutrition, Orlando, FL- June 2005

Kept company website updated, designed presentations and spreads for their "Reform" magazine. Designed magazine with graphic and typographical elements to reach and attract appropriate target audience.

Schawk, Orlando, FL- June 2005

Worked on layout, placement and integration of type and graphics for a bi-lingual textbook company. Read proofreader's marks to make alterations and corrections to copy.

The Polk Museum of Art and Culture, Lakeland, FL- Spring 2005 Internship

Worked closely with directors and designers of the museum to create posters for various events, as well as being given the task to entirely design promotional material. Photographed galleries, assisted with framing and displaying of artwork for shows and conducted research for several exhibits.

Theatre Department, Florida Southern College, Lakeland, FL

Designed promotional brochure, Summer 2004- This brochure was passed out at plays and was used in the College's admissions department, sent out to prospective students and other institutions.

Designed posters for several major plays, 2004-2005 These posters were designed after consulting with multiple directors, costume designers, lighting technicians and actors, thus implementing the appropriate feel and theme of the play. The posters were put up in schools and various other venues around town.

Music Department, Florida Southern College, Lakeland, FL

Designed Festival of the Fine Arts brochure, 2004-2005

This brochure was designed to attract musicians, dramatists, artists and other varied performers. Had total responsibility within its creative aspect, and conducted the required research appropriately.

Melvin Art Gallery, Florida Southern College, Lakeland, FL
Hostess, 2002- 2005- Exposed to extensive contact with the public and local art aficionados, served as a docent for certain events and answered questions about artworks displayed.

SERVICE TO THE COMMUNITY

Humane Society of Greenwood, 2012-present
Heart and Sole Dog Walk. Designed a series of posters for this local fundraising event. The posters had a patriotic voting theme as it took place at the YMCA on November 3rd, 2012.

VISTE (Volunteers in Service to the Elderly)- Lakeland, FL
Helped design website and deliver food, medicine and supplies during 2002-2003 for this non-profit organization.

Sri Lankan Cancer Society, Kandy Sri Lanka
Designed newsletters, assisted during events during 2002-2003

ACTIVITIES

Member of the AIGA (American Institute of Graphics Arts) 2002-present
Member of National Scholars Honor Society, 2007- present.
Member of the Golden Key International Honour Society, 2007- present.
Historian and Photographer, International Students Association, 2003-2004, Florida Southern College

REFERENCES

Available upon request.